

Frito-Lay Fayetteville recognized for environmental successes (Elk Valley Times)

Environment and Conservation Commissioner Jim Fyke was on hand Thursday for an environmental recognition ceremony at the Frito-Lay Fayetteville facility. The facility, located at 101 Industrial Boulevard in Fayetteville, was honored for achieving Performer Level status in the Tennessee Pollution Prevention Partnership (TP3) environmental leadership program. Fyke presented Mark Vantrease, regional vice president of Frito-Lay North America, and Richard Cole, technical manager of the Frito-Lay Fayetteville facility, with a framed certificate of recognition and a green Performer flag for the facility's achievements in preventing pollution. The Frito-Lay plant is the 12th TP3 member to achieve the distinguished level of Performer, joining seven industrial facilities, three schools and a government agency. "This is a great achievement for both Frito-Lay and its employees at the Fayetteville facility," said Fyke. "It demonstrates the facility is committed to looking for opportunities to eliminate and reduce waste, save natural resources and prevent pollution. We appreciate the leadership Frito-Lay and all our TP3 performers provide to help protect our natural resources."



To achieve Performer status, TP3 program participants are required to develop and complete a five-project plan to help prevent pollution of air, land, and water, while reducing waste and conserving natural resources. Performers also implement community outreach and mentoring into their programs. "The Frito-Lay Fayetteville facility is honored to be recognized by Environment and Conservation for our company's and our associates' efforts to conserve and preserve our community's resources," said Cole. "As a company, Frito-Lay continues to be committed to environmental stewardship and reaching TP3 Performer status encourages us to continue to aggressively build upon these successes."

A number of city and county officials, including Fayetteville Mayor Gwen Shelton and Lincoln County Mayor Peggy Bevels, were also on hand for Thursday's ceremonies, as well as Nathan Ward, economic development director, and Ron Mahal, chairman of the Fayetteville/Lincoln County Industrial Development Board. Shelton and Bevels both addressed the crowd, commending Frito-Lay on its endeavors to protect the environment, particularly the resources of Fayetteville and Lincoln County. Frito-Lay Fayetteville documented five success stories and instituted community outreach to achieve Performer status, demonstrating measurable results in pollution prevention. Achievements include an annual water use reduction of more than 14 million gallons, electricity savings of nearly 700,000 kilowatt hours per year, landfill reduction of 53,000 pounds and considerable emissions improvements as a result of the reduced energy usage.

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